

Press Release

The Piston Foundation



FOR IMMEDIATE RELEASE

Steve Haas Joins The Piston Foundation to Drive Development and Growth

GREENWICH, CONN. (March 1, 2025) – The Piston Foundation, a nonprofit dedicated to supporting the next generation of collector car technicians, is proud to announce that Steve Haas has joined the organization to assist with development.

Steve brings extensive experience in the automotive and collector car community, having previously served as Vice President of Sales and Membership for Audrain Motorsport, where he played a key role in business growth and member engagement. Prior to that, he held management roles at Hagerty, Easycause, and eBay Motors. His background combines deep industry expertise with a passion for automotive preservation and education.

In his role with The Piston Foundation, Steve will leverage his knowledge of the collector car market and nonprofit development to help expand the Foundation’s impact, foster strategic partnerships, and support its mission of funding skilled trade education for aspiring automotive restoration professionals.

“We are thrilled to have Steve on board,” said Robert Minnick, CEO of The Piston Foundation. “His experience, passion, and dedication to the car community will be invaluable as we continue to grow and create more opportunities for young technicians to enter the field.”

A lifelong car enthusiast, Steve resides in Traverse City, Michigan, and is eager to contribute to The Piston Foundation’s mission of ensuring the future of automotive craftsmanship.

For more information about The Piston Foundation and its initiatives, please visit www.pistonfoundation.org

About The Piston Foundation:

The Piston Foundation, based in Greenwich, Connecticut, is a 501(c)(3) non-profit that helps young car enthusiasts jumpstart a career as classic car technicians. Piston awards tech-school scholarships, connects aspiring technicians with jobs, and champions skilled trade careers in automotive restoration. To shift the classic car workforce from graying into growing, Piston nurtures the passion and talent of the next generation. www.pistonfoundation.org.

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