

Press Release

The Piston Foundation



FOR IMMEDIATE RELEASE

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“FOX NASCAR EXPERIENCE” Package Latest Charity Auction on Bring a Trailer to Benefit The Piston Foundation’s Initiatives

GREENWICH, Conn. (February 12, 2024) – In its newly-expanded partnership with Bring a Trailer, the premier digital auction platform, The Piston Foundation announced today that a unique FOX NASCAR EXPERIENCE package will be auctioned off on the BaT site from February 12, at <https://bringatrailer.com/listing/nascar-fox-experience/>, to benefit The Piston Foundation’s scholarship initiatives.

Thanks to FOX Sports, the winning bidder and three guests will receive a behind-the-scenes look at FOX’s TV compound and broadcast booth, along with a garage tour on the 2024 NASCAR Cup Series race weekend of the winner’s choice between February 24 and June 2.

The winner and guests will have the opportunity to meet FOX NASCAR's broadcasting team of Mike Joy, Clint Bowyer and Kevin Harvick as well as FOX pit reporters and production team members. Included in the package are race tickets, pit credentials and garage passes for qualifying and race days of the winner’s chosen weekend.

The total sale amount for this no-reserve auction, including the BaT buyer’s fee, will be donated to The Piston Foundation, a 501(c)(3) nonprofit organization that will use 100 percent of the funds to help young technicians build rewarding careers in the collector car industry by funding programs in the skilled trades.

"As a car collector I'm excited to help create an opportunity that will help educate the next generation of restorers," said Joy, a race-car driver and collector whose broadcasting career spans more than 50 years. "As a broadcaster, I'm excited to show fans what we do and how our massive production all comes together. So, bid often for a great time and a worthy cause!" A video showing FOX Sports’ support may be viewed [HERE](#).

“What a great once-in-a-lifetime opportunity for a race fan to see what goes on behind the scenes at a NASCAR race,” said Jeff Mason, President and COO of The Piston Foundation. “You cannot buy this experience of meeting NASCAR champions and seeing the challenges it

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takes to produce a live TV show. Plus, with all the proceeds going to support skilled-trade technicians, it can only be a win-win situation.”



The FOX NASCAR broadcasting team of Mike Joy, Clint Bowyer and Kevin Harvick. (Image courtesy of FOX Sports)

The Piston Foundation’s mission is to help more young people become classic car technicians. In 2023 BaT’s charity auction program helped raise \$243,000 for Piston’s Cars for Piston Scholar’s initiative, with the sales of four donated vehicles – enough for more than 40 scholarships, 23 of which were awarded last year. Ten inaugural scholarships were awarded in 2022, with funds raised through private donations.

Here’s a full list of items included in the FOX NASCAR EXPERIENCE package:

- Meet FOX Sports broadcasting legend Mike Joy
- Meet FOX analysts Clint Bowyer and Kevin Harvick and pit reporters
- Meet FOX NASCAR production team members
- Four NASCAR race tickets
- Four Pit credentials and garage passes
- Tours of TV compound and broadcast booth
- Choice of weekend from Feb. 24 to June 2

About FOX Sports:

FOX Sports is the umbrella entity representing FOX Corporation's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, the business has ownership and interests in linear television networks, digital

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and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing relationships. FOX Sports includes the sports television arm of the FOX Network; FS1, FS2, FOX Soccer Plus and FOX Deportes. FOX Sports' digital properties include FOXSports.com and the FOX Sports App, which provides live streaming video of FOX Sports content, instant scores, stats and alerts to iOS and Android devices. Additionally, FOX Sports and social broadcasting platform, Caffeine jointly own Caffeine Studios which creates exclusive eSports, sports and live entertainment content. Also included in FOX Sports' portfolio are FOX's interests in joint-venture business Big Ten Network, and a licensing agreement that established the FOX Sports Radio Network.

About Bring a Trailer:

Bring a Trailer (BaT) is a digital auction platform and enthusiast community founded in 2007 to connect buyers and sellers of classic, collector and enthusiast vehicles. BaT curates vehicles submitted by sellers and helps them craft transparent auction listings that present the vehicles as they are—without superlatives or dubious used-car-lot language. At the end of a successful auction, BaT connects the seller and buyer so they can work together to complete the transaction. BaT's knowledgeable community of nearly 1.2 million registered users vet each listing so potential buyers can bid with confidence. BaT auctions are listed at a flat rate, starting at just \$99 with a sale rate of approximately 80 percent. Bring a Trailer Shipping is the company's fully integrated vehicle transport service, available for both BaT auction listings and private vehicles in the contiguous 48 U.S. states. For more information, visit www.bringatrailer.com.

About The Piston Foundation:

The Piston Foundation is an independent 501(c)(3) public charity helping young car enthusiasts gain access to the education and hands-on training they need to start careers as classic car technicians. The Foundation provides tech-school scholarships, supports shops and aspiring technicians with apprenticeships, and advocates for skilled trade careers in automotive restoration. For more information, visit www.pistonfoundation.org.

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