

FOR IMMEDIATE RELEASE

The Piston Foundation

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Jul 27, 2023

Cars For Piston Scholars Campaign Raises \$31,500 for The Piston Foundation Scholarship Program

The Piston Foundation and Bring a Trailer partner in a charity auction of a 1960 Willys Wagon donated by Adam's Polishes

GREENWICH, Conn. (July 27, 2023) – The Piston Foundation, whose mission is to bring more young people into the trades of the collector car industry, earned \$31,500 in a recent charity auction for its Cars For Piston Scholars campaign, the second car auction in partnership with Bring a Trailer, a digital auction platform.

In the first charity auction, in March, of a 1973 Datsun 240Z, The Piston Foundation earned \$135,753, enough to award 27 Piston Foundation Scholarships. With the most recent auction of a 1960 Willys Wagon bringing in \$31,500, good for six scholarships, the Foundation is now closer to its goal of awarding 50 scholarships in 2023. Ten inaugural scholarships were awarded in 2022.

The Willys Wagon was donated by Adam Pitale of Adam's Polishes, and bidding took place from July 12 to July 19. One hundred percent of the auction price and the buyer's fee were donated to the scholarship program, to maximize the positive impact of each auction.

"We are thrilled with the great response this second auction received," said Jeff Mason, president and COO of The Piston Foundation. "The support of industry leaders like BaT and Adam's Polishes is essential for our mission of building a new and diverse generation of tradespeople in the collector car industry to solve the skilled labor shortage."

The Piston Foundation accepts donations of classic, historic and vintage cars to be auctioned off to benefit the Foundation's scholarship program, giving collectors a unique way to make a positive impact in the car community.

Car donations may be made by completing the online submission form at <https://pistonfoundation.org/cars-for-piston-scholars/>. Industry sponsorship opportunities are available for future auctions.

Additional information on the auction may be found at:

<https://bringatrailer.com/listing/1960-willys-overland-wagon-2/>.

A gallery of images of the 1960 Willys Jeep Wagon may be found at:

<https://pistonfoundation.org/media/1960-willys-wagon-photo-gallery/>.



The classic 1960 Willys Wagon donated by Adam's Polishes for the second charity auction benefiting the Cars for Piston Scholars campaign. (Photo courtesy of Bart Cepek Photography and Adam's Polishes).

About Adam's Polishes:

Adam Pitale started Adam's Polishes in California in 2000. Since then, the company has relocated to Thornton, Colorado, and has continued to sell premium car care products all over the world. The company manufactures a range of products including interior and exterior automotive cleaners, waxes, polishes, ceramics, and other car care accessories for cars, trucks, RVs and boats. Its parent company is Recochem. www.adamspolishes.com

About Bring a Trailer:

Bring a Trailer (BaT) is a digital auction platform and enthusiast community founded in 2007 to connect buyers and sellers of classic, collector and enthusiast vehicles. BaT curates vehicles submitted by sellers and helps them craft transparent auction listings that present the vehicles as they are — without superlatives or dubious used-car-lot language. At the end of a successful auction, BaT connects the seller and buyer so they can work together to complete the transaction. BaT's knowledgeable community of more than 900,000 registered users vet each listing so potential buyers can bid with confidence. BaT auctions are listed at a flat rate, starting at just \$99 with a sell-through rate of 83 percent. Bring a Trailer Shipping is the company's fully integrated vehicle transport service, available for both BaT auction listings and private vehicles in the contiguous 48 U.S. states. For more information, visit www.bringatrailer.com.

About The Piston Foundation:

The Piston Foundation is an independent 501(c)(3) public charity helping young people acquire the education and hands-on training to build a career in the collector car industry. The Foundation provides trade school scholarships, supports shops and aspiring technicians with apprenticeships, and advocates for skilled trade careers in automotive restoration. www.pistonfoundation.org.